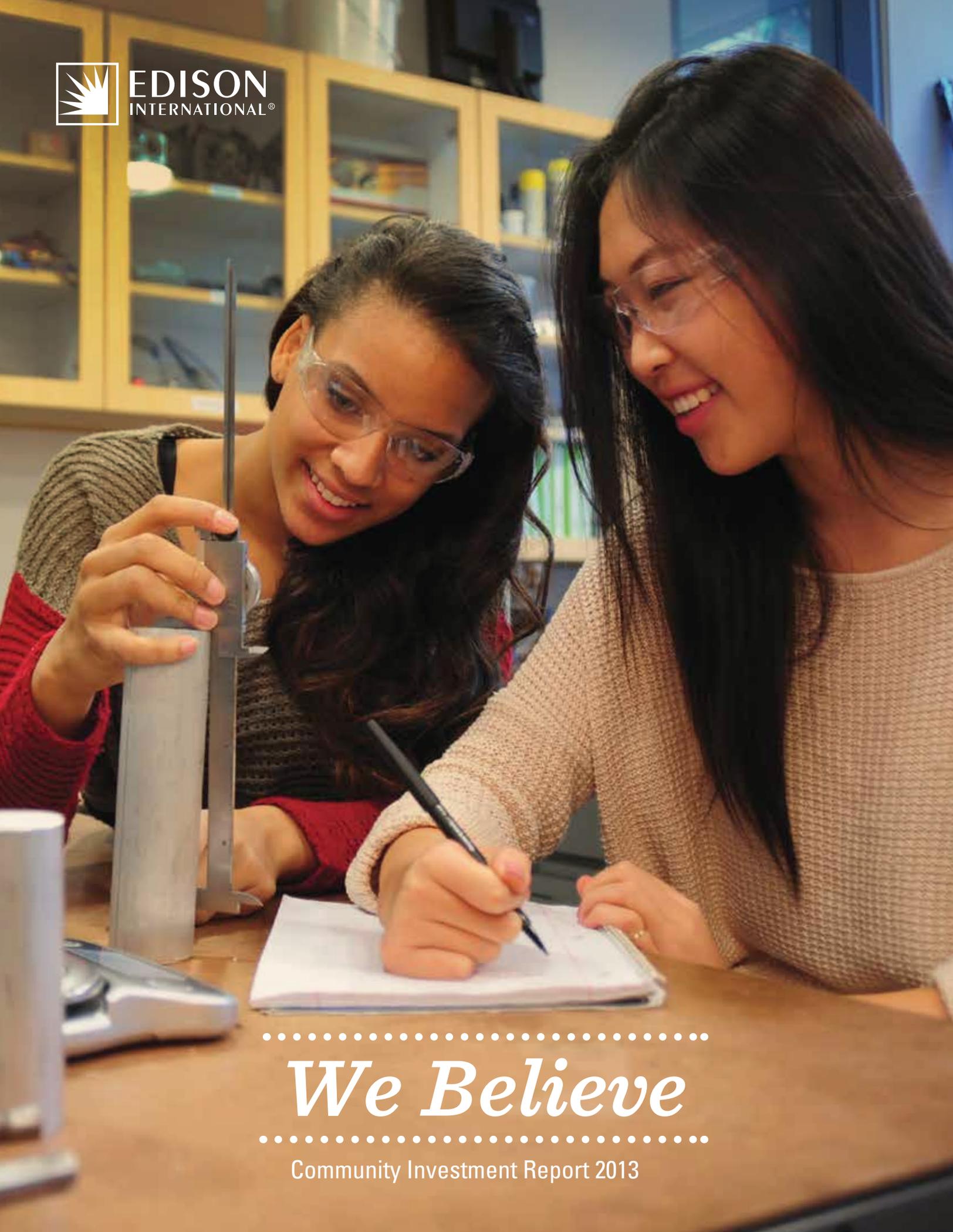




EDISON  
INTERNATIONAL®



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# *We Believe*

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Community Investment Report 2013

## About This Report

At Edison International, we believe that by collaborating with our partners who work in the communities we serve, we can make a greater impact than if we tried to address the community challenges on our own. This annual Community Investment Report provides a snapshot of the variety of partners we supported in 2013 and the impact these partnerships are making.\* The short stories in this report (and many others not told in here) highlight the outstanding work our partners are doing to improve the quality of life for the residents in those communities by increasing access to education, promoting public safety/emergency preparedness, promoting environmental stewardship and building stronger communities through civic engagement. The results validate our corporate commitment to continue to partner with these and new, strategic organizations that are aligned with our priority-giving areas and whose programmatic interventions target the underserved, more vulnerable populations.

*\*Our support of charitable causes is entirely funded by Edison International shareholders. We see our community investments as part of our commitment to be a leading corporate citizen. Southern California Edison customers do not pay for our donations in their utility bills.*

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### About The Cover

Women represent only 19.3 percent of the college students majoring in engineering nationwide. To help increase opportunities for women, Edison International has committed \$100,000 for a scholarship endowment at California State Polytechnic University, Pomona's Women in Engineering program in the College of Engineering.



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## We Believe In Our Communities

At Edison International, we believe strongly that our role in Southern California goes beyond our core mission of safely providing reliable and affordable electric service.



We believe we have a common purpose with the communities we serve. That is why we partner with nonprofits, schools and our employees to invest time and money where we can have an impact. These investments affect neighborhoods and communities across our entire service territory and are derived from grants funded by corporate shareholder dollars and from contributions of time and money from our employees.

In 2013, we focused our efforts on four priority areas: education; environment; public safety and disaster preparedness; and civic engagement. These contributions are made strategically and are designed to have maximum impact on the recipient organizations, and by extension, the larger community.

In this year's Community Investment Report, we want to share the impact of our investments by looking at the diverse organizations we support. Most importantly, we want to share stories about the people whose lives are affected: the interesting programs and services that the organizations we fund provide to them; the hurdles they overcome; and what they achieve as a result of our partnerships.

Whether we are focused on providing scholarships or protecting and restoring the environment, we believe in creating opportunities, supporting innovation and serving our communities.

Sincerely,

**Ted Craver**  
Chairman, President & CEO  
Edison International

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## *We Believe Education Can Transform Communities*

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At Edison International, we believe that education can transform lives and change entire communities. Each year, our support focuses on providing underrepresented students in the communities we serve with access to higher education through scholarships in the science, technology, engineering and math (STEM) fields. Investing in our communities through education also creates a pipeline for Edison's future workforce and helps ensure that the diversity within our communities is reflected within our company.



### **\$1 Million Endowment Funds Scholarships At CSULA Honors College**

Francisco Sepulveda, a student in the newly founded Honors College at California State University, Los Angeles (CSULA) and the first in his family to attend college, dreams of becoming a forensics scientist.

Edison International's \$1 million scholarship endowment to Honors College is helping Francisco realize his dream.

Honors College offers outstanding students studying in the STEM fields an opportunity to participate in a scholarly community dedicated to inquiry and discovery, creative and critical thinking and the creation of knowledge that will have a positive impact on society.

The endowment provides permanently designated funding for scholarships and an annual source of financial support that recipients can count on until graduation. For Francisco and other future recipients, this means less time worrying about tuition and more time focusing on their education.

**“Through Edison International’s support, gifted CSULA Honors College students will have the opportunity to become better leaders within their chosen STEM fields.”**

– James M. Rosser, former president, CSULA

### **Edison Scholars Program Helps Students Pay For College**

Chika Okonkwo, a freshman at the University of California, San Diego, plans to become a bioengineer. She's confident of completing her bioengineering degree because she was one of 30 high school graduates in 2013 who received \$40,000 college scholarships through the Edison Scholars Program.

The program offers scholarships to underserved students desiring higher education in the STEM fields. It helps fill a need for STEM professionals to preserve our country's leadership in science and technology and supports our company's workforce development.

The Edison Scholars Program is administered by Scholarship America, an organization focused on mobilizing scholarship and educational support to make post-secondary studies possible for all students.

Chika, who emigrated to the United States from Nigeria five years ago and attended high school in Hawthorne, Calif., believes that her Edison Scholars award will help her dream come true.

“This scholarship means a lot to me,” said Chika. “Now, I will be able to graduate college loan-free.”

**In 2013, We Invested \$11.2 Million To Support Education Programs And Scholarships For Underrepresented Students**



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Top- 2013 Edison Scholar Chika Okonkwo is pursuing a bioengineering degree at the University of California, San Diego.

Bottom Right- Honors College scholarship recipient Yulan Lin.

Bottom Left- Honors College scholarship recipient Francisco Sepulveda with Edison's Ted Craver.

## MIND Helps Students Master Math

MIND Research Institute's (MIND) mission is to enable middle-school students to reach their full academic potential through the development and implementation of a unique and proven math education program.

Administered to students in grades six through eight, the ST Math: Secondary Intervention Program helps students master essential building blocks for math success. The program also provides professional development, training and support for teachers. During the 2012-2013 school year, 7,900 students in the Long Beach Unified School District participated in ST Math. For the 2013-2014 school year, Edison International's support will allow the program's expansion to three schools in Compton and Pomona.

## Bright Prospect Helps Low-Income Students Become College Graduates

Pomona native Jose Lopez has gone from being a self-described "kid who didn't have any goals aside from graduating high school and getting a minimum wage job" to wanting to be the next Bill Nye the Science Guy, "exposing children to the sciences in a

way that they have never seen." Jose credits his new outlook, in large part, to the SAT Prep for Bright Prospect Seniors Program, offered by Bright Prospect at Pomona High School.

Founded 12 years ago, Pomona-based Bright Prospect aims to empower high potential, low-income students to gain admission to, succeed in and graduate from four-year colleges and universities by providing a comprehensive counseling and support system throughout the students' high school and college years. Bright Prospect serves 1,600 students annually and has a 91 percent college graduation rate.

Before enrolling in Bright Prospect's SAT Prep program, Jose often struggled to understand questions on SAT practice tests. Through the program, he increased his SAT scores by 300 points. Today, Jose is a freshman at top-ranked Williams College in Williamstown, Mass.

Many other students have had similar success. Through the SAT Prep program, which Edison International has supported for the past two years, high school seniors have increased their test scores, on average, by 176 points.

**"Bright Prospect taught us how to get the most out of the SAT test. The Bright Prospect staff understands the struggles of underprivileged students because they were once those students themselves."**

– Jose Lopez, freshman, Williams College



o MIND Research helps students succeed in math.



o Bright Prospect organizes students into peer support "crews."

## Walking Shield Increases College Access For American Indians

According to the National Education Association, young American Indians are less likely to earn a bachelor's degree than their non-indigenous peers, and they have the lowest matriculation rates of all students countrywide.

With funding from Edison International, Walking Shield's Greater Los Angeles Education Initiative Leaders Program is making a difference. Through college-ready workshops and personalized mentoring, this program offers valuable guidance, academic advisement and helpful college preparation information to American Indian high school youth and their families.

Founded in 1986, Walking Shield is dedicated to improving the quality of life for American Indian families by coordinating programs that provide shelter, healthcare, community development support, educational assistance and humanitarian aid. In 2013, Walking Shield provided college readiness services to 1,000 students.



o Edison International supports STEM education for underrepresented students.

**"We had our first three college graduates this past year. Two have returned to their ancestral homes and are now employed by their respective tribes to assist their communities improve the quality of life on the reservation. The third graduate has decided to pursue a master's degree."**

– Walking Shield

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*We Believe That By Collaborating With Environmental Partners We Can Make A Difference*

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At Edison International, we believe that we can make a difference by supporting environmental programs geared toward preserving protected species and their habitats; avian protection; and land conservation, restoration and protection. By collaborating with our environmental partners, we believe that we can have an enduring impact to help ensure a cleaner world for generations to come.

**In 2013, We Invested \$2.9 Million To Help Care For Our Planet**



**Helping Reef Check Protect And Improve The Health Of Reefs**

Three dozen volunteer divers, including nine Edison International employees, dotted the waters off Catalina Island on Saturday, Nov. 16. They were there to help the Reef Check Foundation survey and collect vital data on the underwater world at the Casino Point Reef. The event was especially meaningful for our employees. On that day, Edison International and Reef Check launched the Catalina Island Adopt-A-Reef partnership, and Edison International adopted the Casino Point Reef.

o Edison International volunteer diver collecting data at Casino Point Reef.

Reef Check is a nonprofit organization dedicated to monitoring and improving the health of California’s oceans. Concerned about the impact that over-fishing and pollution continue to have on our state’s reefs, Reef Check uses ocean monitoring and conservation education to help protect and improve the health of reefs around the world. An Edison International grant helps to fund Reef Check’s ocean surveys and educational outreach.

The data that Edison International helped collect from the Casino Point Reef will be used to inform future policy on ocean management and help make the world a better place for generations to come.

**“If our reefs are unhealthy, then ultimately we will have problems. Our planet is mostly covered by water, and we need to take care of our coastal resources.”**

– Colleen Wisniewski, Southern California regional manager, Reef Check



o Ojai Raptor Center also teaches wildlife protection and conservation.

**Giving Raptors Space To Spread Their Wings**

Injured eagles, owls and other birds of prey hospitalized at the Ojai Raptor Center (ORC) in Ojai, Calif., have space to spread their wings while they heal, thanks to the Aviary Housing Program funded by Edison International. When the birds are well enough, they transition to training cages for flight conditioning and eventual release.

ORC has rehabilitated 15,000 birds and released 63 percent of them back into the wild since launching operations 12 years ago. In 2013 alone, the center took in more than 800 birds.

As part of our ongoing partnership with ORC, Edison International made a contribution to the center’s Public School Education Program in 2013. This program teaches students about habitat conservation and the protection of local native wildlife. We are proud that our donation will help sustain the program in 2014 and contribute to the long-term survival of avian species.

# GIVING BY THE NUMBERS

Breakdown of Community Impact

## \$28.8M

Edison International Shareholder Contribution  
**\$19.7M**

Employee Giving  
**\$2.9M**

Value of Employee Volunteering  
**\$6.2M\***

Total individuals trained by the American Red Cross in emergency preparedness  
**189,380\*\***

Total raised through employee fundraising  
**\$645,000**

Total amount of grants awarded  
**1,210**

Total number of community forums  
**8**

Total grant awards to Public Safety/ Emergency Preparedness  
**\$930,000**

Total number of nonprofits with officer affiliations  
**95**

Total raised through employee contribution programs  
**\$2.3M**

Edison employee volunteer hours (breakdown of current employees and retirees)  
**281,112**

Total grant award to Education  
**\$11.2M**

Total number of colleges/ universities funded  
**94**

Total grant awards to Civic Engagement  
**\$4.8M**

Value of Employee Volunteering  
**\$6.2M\***

Percentage of total investment devoted to supporting underserved  
**85%**

Total American Red Cross shelter spaces available  
**680,750\*\***

Total grant awards to Environment  
**\$2.9M**

Total number of speaker bureau events  
**300**

Percentage of officers affiliated with nonprofit organizations  
**69%**

Total number of families that received assistance from Energy Assistance Fund  
**10,232**

Our officers also give back to the community and **69%** are affiliated with, or participate on, the boards of various nonprofit organizations. The following is a sampling of our officers' participation on boards of nonprofit organizations.

**AbilityFirst**  
Stuart Hemphill  
Southern California Edison

**American Red Cross Los Angeles Region**  
Barbara Mathews  
Edison International and Southern California Edison

**Asian Americans Advancing Justice Los Angeles**  
Veronica Gutierrez  
Southern California Edison

**California Science Center Foundation**  
Scott Cunningham  
Edison International

**California State Parks Foundation**  
James Scilacci Jr.  
Edison International

**California State Polytechnic University, Pomona College of Engineering**  
Kevin Payne  
Southern California Edison

**California State University Foundation**  
Gaddi Vasquez  
Edison International and Southern California Edison

**California State University, Fullerton College of Engineering and Computer Science**  
Henry Martinez  
Southern California Edison

**Claremont Graduate University**  
Megan Scott-Kakures  
Southern California Edison

**Ethics Resource Center**  
David Heller  
Edison International

**Good Shepherd Center for Homeless Women & Children**  
Robert Boada  
Southern California Edison

**Habitat for Humanity of Greater Los Angeles**  
David Mead  
Southern California Edison

**Legal Aid Foundation of Los Angeles**  
Robert Adler  
Edison International

**Los Angeles Area Chamber of Commerce**  
Veronica Gutierrez  
Southern California Edison

**Los Angeles Philharmonic Association**  
Ronald Litzinger  
Southern California Edison

**Los Angeles Urban League**  
Patricia Miller  
Southern California Edison

**National Association of Latino Elected and Appointed Officials Educational Fund**  
Gaddi Vasquez  
Edison International and Southern California Edison

**Public Policy Institute of California**  
Veronica Gutierrez  
Southern California Edison

**RAND Center for Catastrophic Risk Management and Compensation**  
David Heller  
Edison International

**Los Angeles Ronald McDonald House**  
Stuart Hemphill  
Southern California Edison

**Segerstrom Center for the Arts**  
Gaddi Vasquez  
Edison International and Southern California Edison

**Southern California Public Radio**  
Robert Adler  
Edison International

**Special Olympics Southern California**  
Megan Jordan  
Southern California Edison

**The Autry National Center of the American West**  
Ted Craver Jr.  
Edison International

**National Forest Foundation**  
Caroline Choi  
Southern California Edison

**The Nature Conservancy – California**  
Ted Craver Jr.  
Edison International

**The Trust for Public Land – California**  
Caroline Choi  
Southern California Edison

**Town Hall Los Angeles**  
Janet Clayton  
Edison International and Southern California Edison

**United Negro College Fund Los Angeles**  
Lisa Cagnolatti  
Southern California Edison

**United Way of Greater Los Angeles**  
Janet Clayton  
Edison International and Southern California Edison

**YWCA of Greater Los Angeles**  
Lisa Cagnolatti  
Southern California Edison

**CORPORATE CONTRIBUTIONS**

**OFFICER ENGAGEMENT**

**EDUCATION**

**EMPLOYEE GIVING AND VOLUNTEERISM**

**COMMUNITY ENGAGEMENT**

**PARTNERSHIPS**

\*Based on Independent Sector evaluation [www.independentsector.org](http://www.independentsector.org)

\*\* Year one results of our three-year, \$1.5 million partnership with the American Red Cross' PrepareSoCal initiative



Students from Compton with SCE's Tammy Tumbling and Megan Jordan at "A Bug's Light!"

## In 2013, We Invested Nearly \$1 Million In Public Safety Education Outreach

### Partnering With The National Theatre For Children To Teach Electrical Safety

Sparky The Wonder Bug wants to join the Electrical Safety Bug Brigade and teach others how to be safe around electricity. First, she must learn electrical safety for herself and defeat the Evil Dragonfly who's trying to lure the Bug Brigade into the bug zapper.

Through a grant from Edison International, The National Theatre for Children Foundation (NTC) presents "A Bug's Light!" to teach students within Edison's service area how to be safe around electricity, including downed power lines.

NTC is a nonprofit organization that uses educational theatrical techniques and traditional communication tools to educate young people about important life skills.

Nearly 11,000 students at 18 schools in Southern and Central California have benefitted from "A Bug's Light!" over the past two years. Like Sparky, the kids can then share their knowledge with others. They receive bilingual workbooks and assignments that enable them to continue the conversation at home.

#### Teachers Give High Marks To 'A Bug's Light!'

Teachers who attended "A Bug's Light!" see value in our efforts to teach children about electrical safety, according to 2013 survey results.

**99%** of teachers want the program to continue

## We Believe That We Have A Responsibility To Teach Electrical Safety

You – our customers, employees and the general public – are Edison International's highest priority. We support programs focused on public safety/emergency preparedness for people of all ages, including children.

**"The actors were quite engaging and kept the 300 students' attention throughout the presentation. This is amazing since 60 percent of students are second-language learners!"**

– Lupe Lastra-Short, teacher, Taft Elementary School, Santa Ana

## We Believe Civic Engagement Is Our Duty

At Edison International, we know that our success hinges on the strength of the communities we serve. To help keep our communities strong, we partner with organizations that provide vital services such as workforce development and other programs to the underserved, including immigrant families and veterans.

### Helping Asian-American Families Navigate The Public School System

Advocating for social justice and civil rights. Providing legal services and education. Building coalitions to positively influence and impact Asian-Americans, Native Hawaiians and Pacific Islanders (AANHPIs) to create a more equitable and harmonious society. This is the mission of Asian Americans Advancing Justice | Los Angeles (Advancing Justice | LA), the nation's largest legal and civil rights organization for AANHPIs.

Edison International provided a grant to Advancing Justice | LA in 2013 to support the organization's Youth & Parent Leadership Development Program. The program provides in-language workshops to help immigrant and low-income parents in the San Gabriel Valley effectively navigate the public school system. The grant also funded the organization's



The Youth & Parent Leadership Development Program helps equip immigrant and low-income parents in San Gabriel Valley to better understand the public school system.

annual San Gabriel Valley Family Forum, which educates parents and students about higher education and careers in math and science as well as available social services.

### Boosting Latino Representation In Law Schools

In 2010, only 3.4 percent of licensed attorneys were Hispanic. That number should start to increase thanks to the Mexican American Bar Foundation (MABF). MABF seeks to enhance the diversity of the profession by providing scholarships to Latino students, many of whom are from low-income, immigrant families.

This year, MABF awarded 31 scholarships to Latino law students in Southern California. A Foundation partner, Edison International made a contribution to MABF in 2013.



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*We Believe  
That Our  
Employees Should  
Give Back To  
Our Communities*

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Edison International's culture of giving back is very much alive and thriving. Our never-ending desire for strong community involvement is ingrained in employees across our organization.

**Together, We Are Building Stronger Communities**

On any given Saturday, if you see a group of people volunteering in your community and wearing green T-shirts, they are likely to be Edison employees. Our culture of giving back drives our corporate philanthropic efforts. But it also has buy-in from our employees who, for generations, have embraced this culture of giving and have contributed their time and money selflessly to a variety of nonprofit organizations and social causes that benefit children, the elderly, veterans, disabled and low-income families.

Edison International employees volunteered in several community cleanup events with the California State Parks Foundation.

In 2013, our employees raised \$2.3 million through employee-initiated fundraising drives and our annual Employee Contributions Campaign, an inspirational tradition that allows employees to make personal contributions to nonprofits and schools.

Edison International employees also volunteered 281,112 hours, worth an estimated \$6.2 million, to a variety of community projects. Our activities ranged from company-wide events with the California State Parks Foundation and the Orange County Regional Food Bank to our annual Season of Service campaign, which encourages employees to volunteer with local nonprofits.



Members of Valor, one of many Employee Resource Groups at Edison International, participate in a food drive with the Girls State Program of Culver City to benefit our veterans.

During our fifth annual Season of Service, employees were encouraged to volunteer in a number of activities sponsored by our various Employee Resources Groups (ERGs) and that benefit multiple nonprofits in our service territory. At the end of the Season of Service campaign, each of our 14 ERGs had the option of designating a \$5,000 corporate contribution grant to a partnering nonprofit organization that is aligned with our corporate giving priority areas.

From time to time, there are events and causes outside our service area that our employees support. After Typhoon Haiyan hit the Philippines in November, Edison International established the Typhoon Haiyan Disaster Relief Fund and called on employees to meet a match amount of \$25,000. True to employee tradition, our employees freely contributed to this fund and easily met the target employee donation match amount. By year end, more than \$33,000 had been raised.

FilBarkada, an SCE Filipino American ERG, also held a number of fundraisers to assist the victims of Typhoon Haiyan. Its in-kind donation drive held throughout several SCE offices netted a collection of 23 boxes of items for typhoon victims, including canned goods, first-aid kits and diapers.



Edison International was one of the sponsors of the Southern California Institute of Architecture and the California Institute of Technology 2013 Solar Decathlon team.

### Competing To Build The Best Solar-Powered House

In October, the Orange County Great Park in Irvine was transformed into a village when 19 collegiate teams from 13 states and four countries competed to build the best solar-powered house in the U.S. Department of Energy’s (DOE) 2013 Solar Decathlon.

A biennial event, the Solar Decathlon challenges students to design, build and operate solar-powered houses that are cost-effective, energy efficient and attractive. This year, the village the students created was abloom with technological innovations in renewable energy generation and energy efficiency. An estimated 300,000 visitors toured the student-created village during the event’s public viewing days.



SCE conducted workshops at the 2013 Solar Decathlon.



Strengthening its disaster response capacity is one of the PrepareSoCal goals for the American Red Cross through its partnership with Edison International. Photo by: Talia Frenkel/American Red Cross

The Solar Decathlon is intended to educate students and the public about the benefits of clean-energy products and designs, demonstrate the comfort and affordability of living in homes that combine energy efficiency with renewable energy systems and help prepare students to enter our nation’s clean-energy workforce.

Edison International, a large renewable energy distributor, partnered with the city of Irvine and the DOE for the event and made a contribution as a Sustaining Sponsor.

### Helping Neighbors In Need Pay Their Utility Bills

For 31 years, Edison International, SCE employees and SCE customers have donated funds through a special partnership with the United Way to help our neighbors who are struggling to pay their electricity bills.

Through the Energy Assistance Fund (EAF), administered by the United Way, qualifying SCE customers can receive up to \$100 annually toward their energy bill.

EAF distributed nearly \$1.2 million to assist 10,232 households in 2013.

### Training Southern Californians On Emergency Preparedness

When disaster strikes, the more people who are trained to help, the better. With that in mind, more than 600 emergency and continuity planners from numerous businesses, government agencies, nonprofits and faith-based organizations participated in the 29th annual Disaster Preparedness Academy (DPA) at the Anaheim Convention Center last October.

Organized by the American Red Cross and as part of the PrepareSoCal campaign partnership with Edison International, DPA trained attendees on emergency preparedness, response and recovery.

**“The DPA is a critical part of our emergency management community efforts. This training means that a lot of people who would normally need assistance will be able to take care of themselves and allow the response community to focus on the truly needy.”**

– Michael Byrne, disaster executive, American Red Cross

*We Believe That Partnering Allows Us To Make A Greater Positive Impact*

Edison International partners with organizations that align with our core-giving areas – education, environment, public safety/emergency preparedness and civic engagement. By leveraging our collective resources and working collaboratively, we can make a greater positive impact on the quality of life in the communities we serve.



SCE hosts regular community forums to share information about programs and initiatives.

### Helping Nonprofits Improve Their Grant Proposals

Edison International's Philanthropy and Community Investment team conducts Grant Information Days three times a year to help grassroots organizations develop more effective grant proposals. These events provide technical assistance to nonprofits on topics such as budgeting and proposal writing. This improves the quality of grant requests and helps expedite the processing of grant requests that the company receives.

In 2013, 1,210 nonprofits received community grants.

### Hosting Forums To Raise Public Awareness About SCE Programs

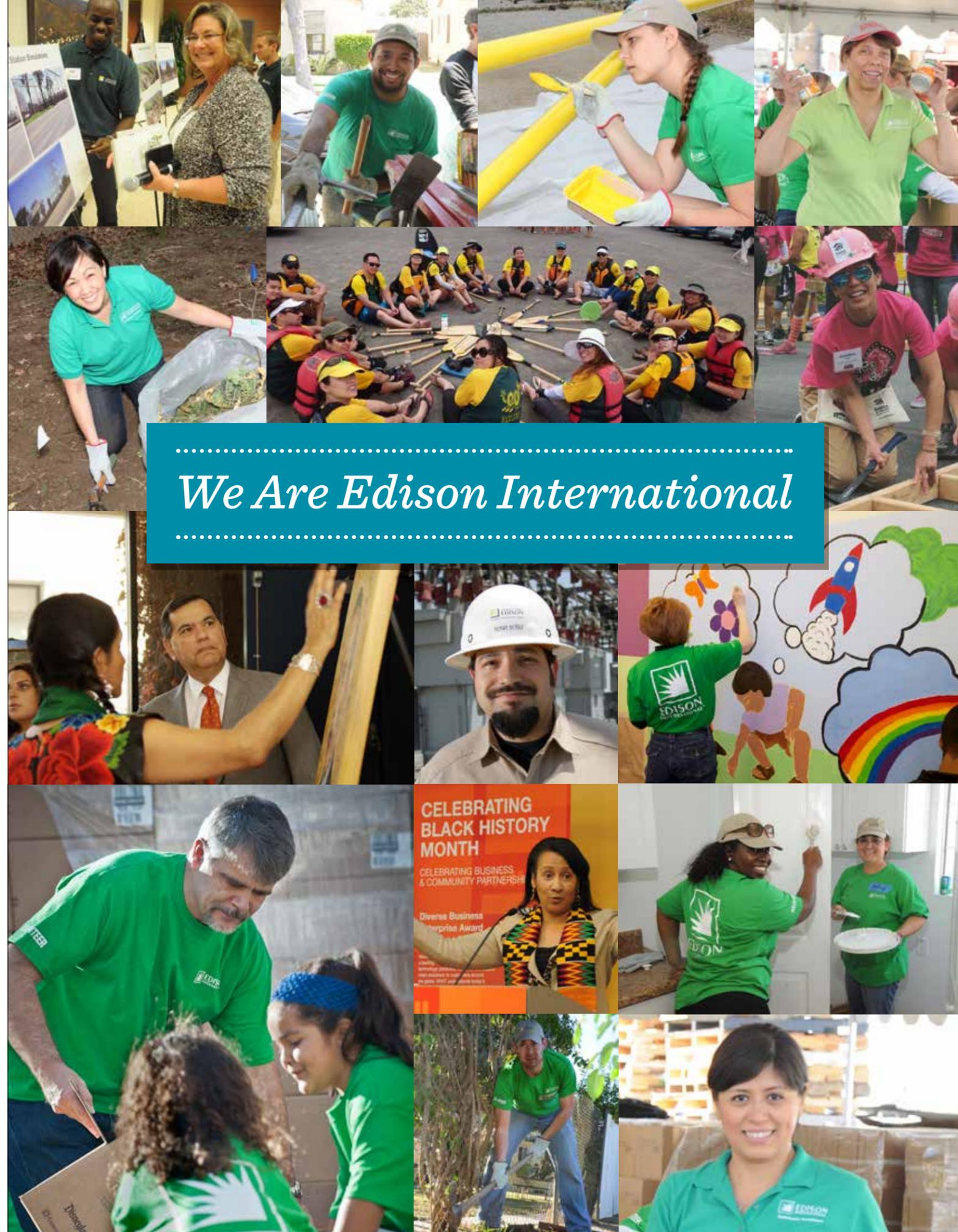
SCE hosts community forums to provide helpful information about our programs and initiatives to leaders of community-based organizations and nonprofits who then share the information with their constituents.

During these day-long events, almost 450 organizations benefitted from presentations by SCE representatives on electrical safety; Edison International's philanthropic grant programs; and income-qualified programs such as California Alternate Rates for Energy, Family Electric Rate Assistance and our Energy Assistance Fund.

### Educating Customers About Energy Issues

SCE's Speakers' Bureau is a labor of love. Volunteer employees speak to various audiences across our service territory to make presentations that educate customers and community groups on electrical safety, energy efficiency, SCE customer programs and other important topics. Because our communities are diverse, the presentations are made in multiple languages.

In 2013, our Speakers' Bureau ambassadors made 300 presentations.



*We Are Edison International*

*We Believe  
In Engaging  
Our Communities*

At Edison International, we believe that we have a responsibility to be an engaged corporate citizen in the communities we serve. We live our belief through outreach activities, by partnering and supporting nonprofit, community-based organizations who are trusted leaders.



2244 Walnut Grove Ave. Rosemead, CA 91770

To learn more about Edison International's Philanthropy and Community Investment Programs, please visit:



[www.edison.com/community](http://www.edison.com/community)  
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