

FOR IMMEDIATE RELEASE**Media Contact: Charles Coleman, (626) 302-2255****Investor Relations Contact: Scott Cunningham, (626) 302-2540****Edison International Reaches 125th Anniversary Milestone
Company is among the largest, long-standing Southern California Fortune 500 companies**

ROSEMead, Calif., July 6, 2011 – Edison International (NYSE: EIX) today will mark its 125th anniversary as a company when Ted Craver, chairman and chief executive officer, accompanied by the company’s senior leadership team, rings the closing bell at the New York Stock Exchange.

“This is an exciting milestone for our company,” said Craver. “We are extremely proud to celebrate the many innovations that our company has developed and introduced over the years. We look forward to many more years of continuing our unwavering mission to provide safe, reliable and affordable electric service to our customers.”

In a state known for its many start-up businesses, Edison International is one of only three Southern California-based Fortune 500 companies that have been in business continually for 125 years or more. Edison International’s earliest predecessor company was founded on July 4, 1886, when it illuminated the street lights in the town of Visalia, Calif. Since that day, Edison International and its subsidiaries have built a history of innovation that has enabled solutions to meet the ever-changing power needs of their customers, as well as helping to fuel Central and Southern California’s growth as a global economic powerhouse and population center.

“There will be more changes in the electricity industry in the next 10 years than there were in the past 125 years we have been in business,” said Craver. “We look forward to meeting the challenges and making substantial contributions to the imminent transformation of this industry.”

The company has maintained its tradition of industry leadership on numerous fronts, from smart grid development to smart meter program implementation and deployment, renewable energy generation and delivery, plug-in electric vehicle readiness and energy efficiency.

Edison International’s regulated electric utility subsidiary, Southern California Edison (SCE), is developing smart grid technologies that will provide enhanced reliability by reducing the number and duration of outages. SCE is making significant investments to replace and upgrade its electric system infrastructure, which will help to ensure future reliability, improve safety and strengthen security of the region’s power delivery grid.

SCE is a green energy pioneer, having championed energy efficiency and electric transportation development for decades. The company buys and delivers to its customers more renewable power, from sources such as wind, solar and geothermal, than any other utility in the country. SCE is also the nation's leading utility for providing customers with energy efficiency programs and tools to manage energy consumption, resulting in lower bills and environmental benefits.

Edison Mission Group (EMG), Edison International's competitive generation subsidiary, is one of the nation's largest developers of wind energy, with 30 projects in operation or under construction in 11 states, producing the equivalent electricity of two traditional power plants.

About Edison International

Edison International, through its subsidiaries, is a generator and distributor of electric power and an investor in infrastructure and energy assets, including renewable energy. Headquartered in Rosemead, Calif., Edison International is the parent company of Southern California Edison, one of the nation's largest electric utilities, and Edison Mission Group, a competitive power generation business.

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